

Samsung, Getty Images launch partnership

To help people across the globe share their stories through the unique power of photography, Samsung and Getty Images have announced a partnership.



As part of this agenda, the agreement will see a commitment to the creation of bespoke content, starting with the launch of the 'Samsung Collection', now available on gettyimages.com. This is a selection of premium editorial content shot by Getty Images' top photographers using the Samsung NX Smart Camera. The site will also offer consumers the opportunity to become future contributors to the Samsung Collection, using the NX system.

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