

Autopage Cellular has appointed John Ashcroft as New Business Development Director

John has over eleven years of experience in the telecommunications industry in the areas of business development, IT and marketing, including extensive worldwide experience in the mobile marketplace. Most recently, John served as Commercial Director of Direct Communications International, a UK-based Service Provider, MVNE (Mobile Virtual Network Enabler) and Mobile Content Aggregator, where he was responsible for the development and delivery of content solutions, MVNO strategy, 3G services and customer acquisition. He graduated from the Liverpool University with an honours degree in applied statistics before starting his career as an Actuary.

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