

World Young Reader prizes awarded at WAN conference

AMSTERDAM: The World Association of Newspapers (WAN) yesterday, Thursday, 16 October 2008, presented its annual World Young Reader Newspaper of the Year award to the Polish daily *Gazeta Wyborcza* at the WAN Readership Conference in Amsterdam. Other winners to receive Young Reader Awards, announced on 8 September on World Literacy Day, included [Independent Newspapers, Media 24, Avusa and Associated Independent Press](#) for their “National Teachers Strike Recovery Initiative” in the Public Service category. Matthew Buckland, 24.com's GM of online publishing and social media, spoke about the [media harnessing the best of user-generated content \(UGC\)](#) at the World Digital Publishing Conference, a parallel event.

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