

Africa tech, media Leaders assess growth strategies

LAGOS, Nigeria - Leading strategy and investment heads from technology and telecom giants including Google, Uber, Intel, Africa Internet Group, Vodacom, Airtel, Nokia and Etisalat, are meeting in Lagos on September 20, 2016, to discuss strategies for investment and regional growth at the TMT Finance Africa conference event in Lagos.



Image by 123RF

Poised to become the technology and investment hub for Africa – Lagos, Nigeria will play host to the event for the first time, which will see more than 150 regional and international telecom, media and technology leaders, investment bankers, investors, advisers and government representatives meet for a series of panel debates, networking sessions and private roundtable discussions.

“Nigeria is fast becoming one of the most innovative and dynamic places in the world for technology and mobile connectivity, and we are delighted that household names such as Google, Uber, Intel and Africa Internet Group will be represented at the conference, alongside some well-known Nigerian tech and media companies such as Sliide, iRoko and Andela, which is backed by Mark Zuckerberg’s Chan Zuckerberg Initiative,” said Ben Nice, director, TMT Finance Africa in Lagos.

“However, there are still many challenges that some of these companies face, including a lack of access to adequate financing, which is where [TMT Finance Africa](#) in Lagos should help to plug the gap and get the dialogue going between the genuine decision makers,” Nice added.

Leading investment banks will be represented by key institutions such as Standard Bank, Citi, IFC, Barclays, Africa Finance Corporation, Access Bank and FNB; while private equity firms speaking at the conference include: Convergence Partners, African Capital Alliance, ECP and Carlyle.

Innovation and technology investment will form a key part of the agenda, including specific sessions on: Investing in Innovation, eCommerce Africa, Media and Content Strategies, Venture Capital Africa, Connecting the Unconnected, Africa Mobile Payments and Digital Africa.

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