

## Etisalat sponsors 2016 Lagos Photo Festival

Nigerian telecommunications company Etisalat, in line with its commitment to promote innovation and creativity, has announced the opening of the 2016 Etisalat Photography Competition.



Image by 123RF

The Etisalat Photography Competition encourages emerging photographers to capture and celebrate fascinating pictures that reflect the diversity and daring spirit of our expressions. The competition kicks off series of activities leading to the opening of the 7<sup>th</sup> edition of the Etisalat-sponsored annual Lagos Photo Festival.

Etisalat Nigeria director, brands and experience, Elvis Ogiemwanye, revealed that submission of entries is open from 8 August to 1 September 2016.

This year's edition of Etisalat Photo Competition is themed 'Performance': action repeated constantly, becomes a ritual, and its transference into other spaces of engagement becomes a performance.

“We wish to explore further these performances through the strength of photography in depicting our daily routines and celebratory activities and expressions. Under the categories ‘daily routines’ and ‘celebratory’, the competition serves as a platform fostering expressions and creativity at its peak,” Ogiemwanye said.

The Etisalat photography competition aims to use the power of photography to create compelling stories that encapsulate individual experiences and identities from across Africa.

To enter for this year’s competition, participants are required to visit [photo.etisalat.com.ng](http://photo.etisalat.com.ng) to register and submit entries for both Daily Routines and Celebratory. Voting will be announced after entry closes on 1 September 2016. The top 50 images from each category will be reviewed by a jury who will then unveil the finalists at the grand opening of the Lagos Photo Festival.

The first prize winner in the competition will receive a Canon Camera; the second prize winner will get an iPhone; while the third prize winner will receive a Samsung. The shortlisted photographers will also be enrolled at Lagos Photo Summer School where they are expected to hone their skills.

The Lagos Photo Festival is the first and only international arts festival of photography which features exhibitions, workshops, artist presentations, discussions, screenings, and large scale outdoor installations in public spaces, in Nigeria.

For more, visit: <https://www.bizcommunity.com>