

# African Movie channel series arrives on Azam TV

International Pay TV broadcaster, African Movie Channel (AMC), has launched its second channel, African Movie Channel Series (AMC Series) on Azam Pay TV's Azam TV television platform.



Azam TV's subscribers are now able to watch Nollywood and other premium African TV series from a variety of genres including drama, comedy, reality and lifestyle shows, 24 hours a day.

With this development, AMC brings African series entertainment to compliment the 24-hour African Movie Channel dedicated to the best Nollywood films, which has been available on Azam TV from the launch of the Azam TV platform in 2013.

Commenting on this latest channel launch, the founding partners of African Movie Channel, Lola Onigbogi and Yinka Mayungbo said: "With this second channel launch on its platform, Azam has strongly reaffirmed its belief in brand AMC. Our vision is for every TV household on the continent to have the opportunity to watch both our channels, AMC and AMC Series, and enjoy a wide range of exciting but wholesome local family programming – this launch moves us one step closer to realising that vision."

Tido Mhando, CEO of Azam Media Limited added, "We are delighted to extend our long-standing partnership with AMC. Their movie channel has consistently remained a top performer on our platform, and our subscribers have been making it clear to us at every opportunity that AMC Series needed to join the action."

As a leading Africa-wide broadcaster, with its services playing out of London and with offices in London and Lagos, AMC is placed to deliver new and classic Nollywood and African productions to Africa and the world.

AMC operates two 24-hour linear channels; African Movie Channel (AMC) and African Movie Channel Series (AMC Series) are available in more than 5.5 million homes across several African countries, and four countries in Europe.

Azam PayTV Limited is a DTH TV service headquartered in Tanzania, currently available in Tanzania, Uganda, Kenya, Rwanda, Malawi, Sierra Leone and Ghana. Its Direct to Home (DTH) broadcasting system, Azam TV offers home entertainment services to its subscribers, in the following genres: sports, entertainment, movies, documentaries, kids, lifestyle, music, news and radio.

Azam TV currently broadcasts over 80 channels, with eight free-to-view channels.

African Movie Channel started operations in April 2006, when it launched Europe's first channel dedicated to Nollywood and other African films and TV series.

TV platforms carrying AMC and AMC Series channels include; *StarTimes* in Nigeria, Kenya, Tanzania, Uganda, Mozambique, Burundi and Rwanda; *StarSat* in Nigeria, Kenya and South Africa; *Zuku* in Kenya, Tanzania, Uganda, Malawi and Zambia; *Azam TV* in Tanzania, Uganda, Kenya, Rwanda, Malawi, Sierra Leone and Ghana; *Consat TV* in Nigeria; and *Lyca TV* in Europe.

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