

# 12 startups selected for first African Google Launchpad Accelerator

By [Tom Jackson](#)

20 Mar 2018

Google has announced the 12 startups that will participate in the first Google Launchpad Accelerator Africa class at an event held in Lagos, Nigeria.

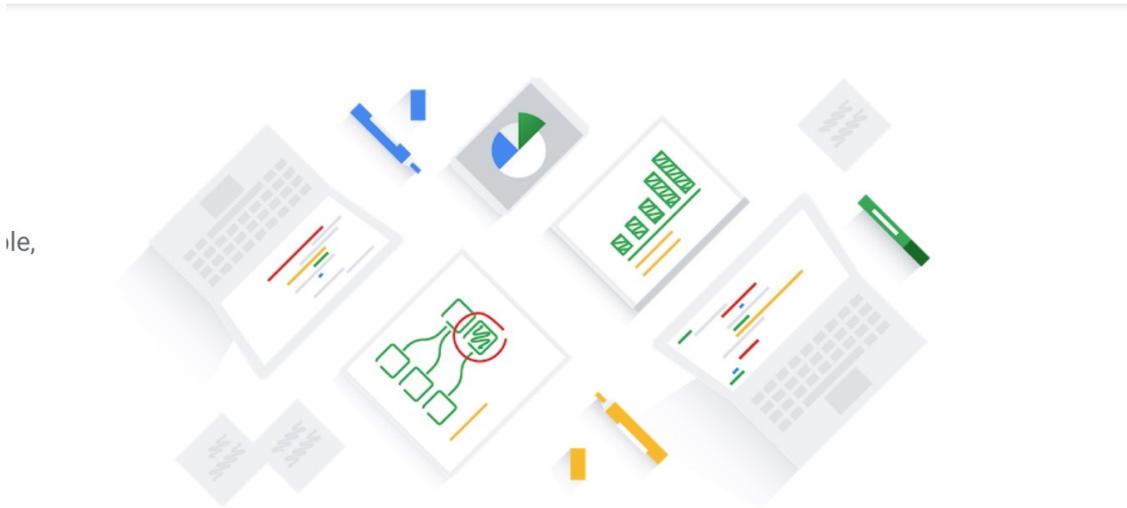


Image via [Google Developers Launchpad](#)

[Disrupt Africa reported](#) in February of last year Google was bringing the [Launchpad Accelerator](#) to Africa, aimed at assisting startups in leveraging Google's latest technologies to scale their businesses through mentoring.

The programme, which runs for three months and will operate out of Lagos, will over the next three years provide African startups with over \$3 million in equity-free support, working space, and access to expert advisers from Google, Silicon Valley, and Africa.



## Six African startups selected for Google's launchpad accelerator

Tom Jackson 25 May 2017



A total of 12 startups from across Africa have been selected to participate in the inaugural edition, including six from Nigeria: parenting community platform [Babymigo](#), payments service [Kudi](#), e-books service [OkadaBooks](#), savings platform [Piggybank.ng](#), P2P banking platform [Riby](#), and agricultural crowdfunding platform [Thrive Agric](#).

Kenya is represented by two startups, namely layaway e-commerce system [Flexpay](#) and P2P microlending platform [Pezesha](#), while there are also representatives from Ghana, South Africa, Tanzania and Uganda in the form of media platform [OMG Digital](#), livestock buying and selling service [swiftVEE](#), VoD service [TangoTv](#) and e-health platform [Teheca](#).

## #StartupStory: Flexpay

Ilse van den Berg 19 Jun 2017





---

“We are thrilled to announce this, the first Launchpad Accelerator Africa class, and look forward to working with them to drive innovation into the African market. Africa is home to some incredibly smart people who are working to solve the continent’s problems using homegrown solutions, and we’re honoured to be able to be part of that,” said Andy Volk, Sub-Saharan Africa ecosystem regional manager at Google.

Google also announced a partnership with Udacity and Andela to provide [15,000 single course scholarships](#) and 500 nanodegree scholarships to aspiring and professional developers across Nigeria, Kenya and South Africa.

## ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem.

- UCT's Bertha Centre dishes out \$50k startup grant funding - 13 Aug 2018
- IFC to invest in Capria network fund to address "missing middle" - 6 Aug 2018
- New startup accelerator launches in Malawi - 26 Jul 2018
- Startups invited to apply for AppsAfrica Innovation Awards - 16 Jul 2018
- Apply to pitch your startup at Ghana Tech Summit! - 12 Jul 2018

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>