

Don't take claims at face value

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Choose #IBuyVerified



Wrong! Don't take claims at face value. You can – and must – ask for 3rd party verification.

Vicinity Media is SA's only independently verified location provider with a 100% accuracy rating, and we want to champion industry-wide transparency.

We will pay for 3rd party verification on any digital location campaign, whether it's our campaign or not.



Put your location-based campaign forward to be independently verified and stand a chance to win a campaign valued at 50k, executed by Vicinity Media. Whether you're a Vicinity Media client or not (yet).

Let us show you what an independently verified location provider can do for you!

For details about our verification payment offer and the campaign prize, click #IBuyVerified below.

#IBuyVerified

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- "Vicinity: The Year in Data 2023 20 Feb 2024
- "Is your targeting as accurate as ours? Smash the competition in the Vicinity Media Padel League! 19 Feb 2024
- "The power of 1st party data in omnichannel strategy and measurement 28 Sep 2023
- "The biggest opportunities that mobile data and location technology offer the OOH and digital OOH industry 30 Jun 2023



Vicinity Media

Vicinity Media is Africa's first true Premium location based ad network.

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