

Mobile Lions shortlist

The Cannes Lions Mobile Lions shortlist has been released.

The Mobile Lions celebrate device-driven creativity, designed for portable platforms. Work where a hand-held or wearable environment is integral to the idea and enables key aspects of the execution.

Jay Morgan, innovations director for The Monkeys is the 2018 Mobile Lions jury president.



All the winners will be announced during the Cannes Lions Communication track award ceremony from 7pm on Tuesday, 19 June. You can view the [Mobile Lions](#) shortlist in full.

The Festival of Creativity runs from 18 to 22 June 2018, with Cinemark the local representatives of Cannes Lions for SA. Visit www.canneslions.com/ and our [Cannes Lions special section](#) for more information.

For more, visit: <https://www.bizcommunity.com>