

Zurich Insurance Company appoints Demographica

Demographica has been appointed as the new direct marketing agency for Zurich Insurance Company South Africa Limited following a year-long relationship of successful projects and campaigns.

Zurich Insurance provides bespoke corporate and commercial insurance solutions, including speciality lines (marine and engineering) for a diverse range of business. The company is one of South Africa's leading short-term insurance companies listed on the Johannesburg Stock Exchange. Its distinct product offering coupled with a dedicated service approach to meeting and exceeding customer expectations aligns with the Demographica ethos.

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