

Mediamark, TheSouthAfrican enter partnership

Mediamark and TheSouthAfrican recently entered a partnership.

Mediamark will serve as the exclusive sales partner for TheSouthAfrican, offering its clients access to the website's advertising inventory, sponsorship opportunities, native advertising solutions and other customised packages. Mediamark will also include TheSouthAfrican in multiplatform solutions.

For more, visit: <https://www.bizcommunity.com>