

# Top trends for 2019 - 7 Jan 2019

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Welcome to 2019 and this year's edition of **BizTrends**!

We've rounded up key thought leaders across industries to share their business trends predictions to help you plan and win in 2019.

Highlights this week include:

- **Top 5 trends driving SA consumers in 2019** - BMi Research's Gareth Pearson
- **How retailers will manage customer engagement in 2019** - Prodigy Africa's Daniel Logan
- **Will SA e-commerce take the step up in 2019?** - Pricecheck's Kevin Tucker
- **Trends moulding the plastic packaging industry** - Alpla SA's David Drew
- **8 big future food trends** - Studio H's Hannerie Visser
- **The future of skincare and fitness is here** - Oolala Collection Club's Daniella Shapiro

In other top news since our last newsletter on 18 December, alcoholic drinks giant **Pernod Ricard is strengthening its partnership with African e-commerce player Jumia** by becoming a strategic shareholder. And SAB owner **AB InBev has partnered with Canadian cannabis producer Tilray** to focus on research into the cannabis-infused, non-alcoholic drinks market.

In fashion, I chat to Yesim Mis from **Turkish-based global fashion chain LC Waikiki** about the company's attraction to the SA market and future store plans. And luxury fashion label **Prada was lambasted for selling monkey-like figurines** which were decried as racist.

We'll be updating our site with BizTrends pieces throughout most of January, so keep an eye out for those insights.

Until next week!

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