

Top retail trends for 2019 - 21 Jan 2019

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We're powering through January with BizTrends on full-throttle, with insights from industry thought leaders to help you strategise for the year ahead.

In this week's highlights:

- **Selling to the other 98%: the move to physical retail** - Yuppiechef's Andrew Smith
- **Africa's consumers: connected, in control, and hungry for convenience** - Nielsen's Ailsa Wingfield
- **Shopping the future, right now** - TFG's Robyn Cooke
- **Future of the SA in-store experience** - Smart Media's Cecil Ungerer
- **5 trends shaping fresh produce** - PMA's Lindie Stroebel

In other top reads, I chat to the **Shop Association's Leo van de Polder** about expanding the Shop network in South Africa, and a new global report by Mood Media reveals that **sensory experiences drive 9 out of 10** shoppers back to stores.

An **81 million rand textile firm** is also set to launch on 22 January in Verulam, KwaZulu-Natal, and Euromonitor has released its annual list of **top 10 global consumer trends** for 2019.

And finally, a reminder to book your tickets for **BizTrendsLIVE** if you're in and around Joburg on 31 January.

Until next week!

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