

# RIP Karl Lagerfeld | Packaging trends - 25 Feb 2019

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In top news this week, talented fashion designer **Karl Lagerfeld has died**. Filling the role of creative director at Chanel for 36 years, he will be succeeded by his **closest collaborator, Virginie Viard**.

In packaging news, Stratcom Branding's Gail Macleod shares **5 trends R&D managers should watch** out for in 2019. And the Oolala Collection Club's Daniella Shapiro poses the question "**Is your product packaging the 'whole package'?**"

Then, in the 2019 Budget Speech delivered by Finance Minister Tito Mboweni, it was announced that **sin taxes on alcohol and tobacco will rise** by the above-inflation rate of between 7.4% and 9%.

And Flux Trends analyst Bronwyn Williams lists some **naughty and nice living treats** set to trend in 2019, while The Fry Family Food Co.'s Tammy Fry unpacks the **growing popularity of plant-based diets** in South Africa.

To end off, I list some of our favourite food and beverage products to hit the shelves in **#FreshOnTheShelf**.

Until next week!

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