

PR companies need to get good writers

I am a journalist trying to understand why corporate institutions invest in bad writing.

I am a reporter who has been working closely with PR executives and I am disappointed the text being forwarded to me.

What amazes me is the fact that big corporate firms are neglecting this problem, and Journalist's are getting tired of fixing every form of content being forwarded to them.

Forum created by **Sifiso Jacklas**

For more, visit: <https://www.bizcommunity.com>