

Farm Film and Rob Payton launch WeShootFood

Rob Payton, a Cape Town based Food with Performance director has teamed up with Farm Film in a new venture. Rob's global experience in shooting food and the Farm's international track record are a superb recipe for success.

The idea is a simple one: We do what the sign above the shop says. Allow us to demystify the confusion of words like "demo" and "tabletop", whether you are shooting commercials, TV, stills or branded content, whether it is a portion of your spot or the whole enchilada.

WeShootFood will provide expert flavour locally to Agencies and Production Company's.

For more information [click here \(pdf\)](#).

For more, visit: <https://www.bizcommunity.com>