

New Birkenstock store opens in Cavendish Square

German lifestyle brand, Birkenstock, has opened a new concept store in Cape Town through its official distributor in South Africa, Bash Africa.

The store is located in Cavendish Square and joins the existing portfolio of retail stores in the V&A Waterfront, Somerset Mall, Morningside, Benmore and Menlyn. The new concept store reflects Birkenstock's close relationship with nature which can be found in the store environment.

Birkenstock is expected to open a new concept store in Sandton City, Johannesburg soon.

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