

Volkswagen Group SA appoints Carla Wentzel

Volkswagen Group South Africa has appointed Carla Wentzel to the position of GM: Sales and Marketing for the Volkswagen Passenger Cars Brand with immediate effect.

Carla has been working for Volkswagen for over 26 years. During this time she has held various roles ranging from market research manager, marketing manager, marketing planning manager, advertising manager and, most recently, GM for Marketing Services. Carla has a Masters Degree in Commerce.

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