

## Collect-a-Can connects via Facebook, Twitter

In a bid to reach the young and tech-savvy market, Collect-a-Can has decided to use social networking sites [Facebook](#) and [Twitter](#). It is hoped this will help the organisation tap into an even wider audience, while allowing the public the opportunity to interact actively with it online. The youth market plays an important role in Collect-a-Can's business, with hundreds of thousands of South African schoolchildren being reached annually through its School Competition. In addition, young entrepreneurs are educated about the opportunities to be found in starting their own recycling businesses. For more, go to [www.collectacan.co.za](http://www.collectacan.co.za).

For more, visit: <https://www.bizcommunity.com>