

AAA offers Behind the Scenes workshop



The workshop Behind the Scenes, aimed at Grade 11 and 12 Johannesburg learners, offers attendees an insider's view of the challenges and rewards in advertising and how advertisements are put together. It will be held at the AAA School of Advertising Johannesburg on 8 July 2010, 9am-4pm. Hosted by Sarah Dexter from Lowe Bull Johannesburg, one of the country's leading creative agencies, the workshop fee of R399 includes a psychometric test and lunch. Contact Dianri Malan on +27 (0)11 781 2772, email dianrim@aaaschooljhb.co.za or go online at [to book](#).

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