

Business plan training to take place at Food and Agric Show

Special training sessions, dubbed "Agri-Business Boot Camp", will be hosted on the margins of [The National Food and Agric Show](#) where agribusiness players will have the opportunity to learn how to prepare credit-yielding and investor-attracting business plans. The boot camp will be held at the Ghana International Trade fair Centre from 28-30 September with international facilitators.



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Alberta Nana Akyaa Akosa, general manager of the FAGRO secretariat said "the aim of the Agri-Business Boot Camp is to train farmers and agribusiness persons on how to write very attractive business plans to bait investors and partners so as to boost their expansion plans. More than 100 participants are expected to take advantage of this rare training opportunity"

"Highlights of the training are: how to convert business ideas into plans to attract the needed investment, essentials of presenting an attractive business plan and we will crown it with a supervised preparation of individual business plans by participants. The climax of the training will be individual presentations of business plans before a judging panel with the best three earning cash prizes.

The secretariat will look for potential investors for the best three plans", she added for good measure.

Addressing the lack of attractive business plans

Agriculture forms the backbone of most economies in the developing world. Aside guaranteeing constant food supply, it also employs a large portion of the population. Sadly, there is very little funding for small and medium scale agribusinesses by banks and private equity firms. The lack of attractive business plans to woo investors into the sector also seems to have compounded the situation.

The National Food and Agric Show - FAGRO - is a trailblazer platform that brings stakeholders in the agriculture industry together every year to showcase products and innovations in the sector with mutually beneficial networking opportunities. It's expected to attract over five hundred (500) farmers, students, entrepreneurs and other industry players from all parts of the country. Other activities at this year's event include an exhibition, B2B Meetings and a farm tour to a Greenhouse farm.

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