

***Muscle Evolution* says goodbye to print format**

Maverick Publishing Corporation's bodybuilding magazine *Muscle Evolution* has published its last printed magazine. The brand now lives on through its [digital realm](#).

The title is reportedly no longer financially viable as a printed publication, hence the transition to a digital format.

The company's co-publishers also announced plans to pursue various business opportunities, as they pivot the traditional publishing model through new digital ventures.

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