

Club Med South Africa launches 'Weddings by Club Med'

Issued by <u>Urban Espresso</u> 16 Feb 2018

A wedding is a momentous occasion; an incredibly special time. This is not something you don't already know. But, one thing you probably aren't aware of is how more and more South Africans are choosing destination weddings.



It is for this reason that pioneer and leader of all-inclusive worldwide sun-and-snow holidays, Club Med, is very proud to introduce its latest offering to the South African market: **Weddings by Club Med**.

Weddings by Club Med will provide South Africans with an exceptional wedding celebration which caters to the entire family, coupled with an all-inclusive holiday package.

Olivier Hannaert, Managing Director of Club Med Southern Africa, notes that the brand has noticed some interesting trends within the wedding and honeymoon market from a travel perspective, and that their latest offering ties perfectly in to these trends. "South Africa is an incredibly diverse place, with people who are just as diverse and who place great importance on sharing special moments and new experiences with family and friends. 'Togetherness' is a *must* in special occasions. "That said, we've noticed that more South Africans are choosing to 'wedding' a little differently these days - opting for weddings that are as unique as they are and that offer a truly unforgettable experience. Over the past year we've seen an increase in the number of South Africans booking an all-inclusive holiday package which doubles up as a wedding celebration that will allow for a couple to celebrate life and enjoy an amazing and precious occasion together with their family and friends, those who they love and cherish most – at some breathtaking locations around the world," says Hannaert.

South Africans who are familiar with the Club Med brand will know that their premium all-inclusive holiday offering is unlike any other, providing the ultimate in hassle-free and fun holiday experience for everyone aged four months and up – and Weddings by Club Med will be no different.

"Everyone dreams about a hassle-free and tailor-made wedding that offers a truly unforgettable experience that they can share with their loved ones. What better way to say 'I do' than with the help of expert wedding organisers who take care of absolutely everything, against the backdrop of some of the most beautiful places on earth, with those who mean the most to

you? Whether you're after an intimate or extravagant wedding, we'll bring it to life.

"There is no better place than a Club Med resort to get married as Club Med offers a truly unique and unforgettable experience; and there is something for everyone – from kids to parents, and individuals to grandparents – to enjoy at each resort. Couples can spend quality time sharing and building memories with family and friends," adds Hannaert.



South Africans who book a destination wedding with Club Med will get everything they need under one roof: premium accommodation, all-day gourmet meals, open bar, Wi-Fi access, vast array of land and water sports activities, different evening entertainment show and disco nights each day, and all-day and -night kids supervision as part of Club Med's kids clubs offering. All of this (along with absolute peace of mind and convenience) is included within a Club Med package. There really is not a better place than a Club Med resort for a destination wedding.

In addition to the all-inclusive package, Club Med offers specialised wedding services such as: a la carte dining; wedding planner; officiant; make-up artist; hair stylist; photographer; florist; DJ; sound and lights specialist; and wedding cake. "Our trusted wedding partners around the world have local expertise and contacts to turn your dream wedding into a reality. We really cover all bases to ensure guests have the most hassle-free and incredible day with their family and friends," adds Hannaert.

With over 70 resorts in the world's most exotic beach and mountain destinations, as well as an exceptional 5T cruise ship, Club Med has an option for everyone. Add to that a 65-year heritage in pioneering incredible holidays, a destination wedding at Club Med is like no other.

Some Club Med destinations which are already proving popular among South Africans set to tie the knot are:

Club Med Kani and Club Med Finolhu Villas, the Maldives

White sand shores and oceans brimming with marine life: discover an endless turquoise playground on a trip to the Maldives – a picturesque setting for a wedding. The pristine turquoise waters stretch out to the horizon, palm trees sway in the breeze, and there are so many fun ways to enjoy this idyllic scenery. After the wedding ceremony, sit back and relax and enjoy what <u>Club Med Kani</u> and <u>Club Med Finolhu Villas</u> have on offer: snorkelling with colourful fish, paddling through crystal clear waters, diving*, or surfing* some of the world's finest breaks, and more! Accommodation is also available in the 5 Trident Luxury Space Overwater Suites, for the ultimate indulgence - dive straight from your suite into the ocean. Life doesn't get better than this!

Club Med La Plantation d'Albion, Mauritius

In an unspoilt sun-soaked cove, discover Zen spirit and the warmth of the unique local culture on this island just a four-hour flight from South Africa. With a beautiful adults-only infinity pool, sunbeds on unspoilt shores, and endless activities for guests, <u>Club Med La Plantation d'Albion</u> is an idyllic getaway in the Indian Ocean and is very popular for weddings. Newlyweds and guests can enjoy wakeboarding or waterskiing on perfectly flat oceans, then enjoy fresh seafood at the award-winning Le Phare restaurant – and more. Every day is heavenly in Albion, and more so if it's during a wedding in Mauritius.

Club Med Bali

What is more charming than having your wedding ceremony in a Balinese theatre or lush coconut grove, on the Island of the Gods? <u>Club Med Bali</u> (a 30-minute drive from Denpasar International airport) will welcome you in a haven of harmony, between Balinese culture and modernity. Become one on this enchanting island – offering a perfect blend of tradition, art and Indonesian natural treasures. This Club Med resort has Children's Clubs for little ones aged four months to 17 years, making it the ideal wedding destination for families big and small.

For more information about Weddings by Club Med visit www.clubmed.co.za or contact Olivier.perillat-piratoine@clubmed.com / +27 11 840 2687.

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