

First international acts announced for Sonar Cape Town and Joburg

The first headline artists for Sónar Cape Town's December edition and its satellite event in Joburg have been announced as 2manydjs (DJ set) and The Bloody Beetroots (live).

A Taste of Sónar will be held at the industrial Nazrec Expo Centre, just south of the Joburg city centre, where it will become a meeting place for people from all walks of life to come together and celebrate music.



2manydjs

Having performed at this year's Sónar Barcelona as well as many previous editions, 2manydjs are no stranger to the Sónar family. They mix an energetic fusion of everything from tech and progressive rock to R&B and funk and are praised for consistently pushing the boundaries of electronic music into new and innovative territory. As brothers they also play as well-known band Soulwax and with James Murphy as Despacio.

Led by Italy's enigmatic Sir Bob Cornelius Rifo, The Bloody Beetroots are well known for their ability to work any dance floor with hyperbolic tracks and floor-rinsing drops. Following a hugely successful DJ set in Cape Town in 2009, The Bloody Beetroots are returning this year to South Africa to play at Sónar Cape Town and A Taste of Sónar in Johannesburg with their full live show.



The Bloody Beetroots

For 21 years Sónar has explored the sonic spectrum and been a large part of the evolution of the electronic music scene by recognising, developing and showcasing the best talent from around the world. Sónar Cape Town will be no different.

A unique festival model

"We are laying the foundations to grow Sónar into an institution in South Africa," said Seed Experiences MD, Brian Little. "Sónar is a unique festival model and we aim to replicate the Sónar ethos in South Africa and what makes it so successful around the world, within a local context."

Sónar's commitment to the South African electronic music scene will also mean a host of established and emerging local talent will have the opportunity to be noticed on an international level and to develop skills on a local level.

Limited Early Bird Passes are now on sale to the first ticket buyers. The Sónar Professional Accreditation (PRO) option offers access to priority parking, a cloak room, free Wi-Fi, cellphone chargers and access to an exclusive viewing area and bar at the event.

Sónar Cape Town (Good Hope Centre):

One-day Pass for 15 December: R495

One-day Pass for 16 December: R595

PRO Pass (Two-day): R1350

Early-bird (Two-day): R695

Tickets and information: <http://bit.ly/SonarCT>

A Taste of Sónar in Johannesburg (Nazrec Expo Centre):

Friday 12 December:

General Pass: R595

PRO Pass: R895

Early-bird Pass: R495

Tickets and information: www.sonarcapetown.com/jhb

For more, visit: <https://www.bizcommunity.com>