

# Local restaurant creates dynamic Spotify playlist

RocoMamas has created a playlist on Spotify, making it the first South African brand to do so.

RocoMamas' founder, Brian Altriche, says the restaurant frequently receives requests on social media to create a playlist.

South African indie and alternative rock bands can share their original tracks with RocoMamas on social media and use the hashtag #SmashHitsRM to have their songs considered for addition to the playlist.

For more, visit: <https://www.bizcommunity.com>