

Real estate reality TV show *Listing Jozi* set to launch this month

New property-themed reality TV show *Listing Jozi* will launch on BBC Lifestyle this coming Wednesday, 16 June. The show follows five Johannesburg-based realty brokers as they attempt to successfully list and sell multi-million-rand houses in some of the city's most affluent suburbs and surroundings.



Featured suburbs include Waterfall, Dainfern, Morningside, Hyde Park, Strathavon and Sandton in the central financial district, to Meyersdal in the south and elsewhere, with properties ranging from mid-R5m to over R45m. The show will also feature a host of influential buyers and sellers including successful business personas, local sports stars, celebrities and property moguls who will all try and get the best value for their money in the current financial climate.

The five high-end realty brokers are:

- Lara Nathan (Pam Golding Properties),
- Ryan Kwan (Law Real Estate),
- Jabulile Mazibuko (Law Real Estate),
- Edgar Leopoldo Nche (Law Real Estate), and
- Grahame Diedericks (Lew Geffen | Sotheby's International Realty).

The show is produced by Nico Nel and Trevor Kaplan who have been carving out a niche genre for themselves under the AlternaTV banner over the past few years, having played various creative and co-production roles in local reality television shows like High Alert (CBS Reality) and Rumble & Hum (CBS Reality). The pair jumped at the opportunity to create South Africa's first reality property show when the opportunity presented itself at the end of 2019.



“This is our very first, solely owned and produced reality show that we are immensely proud of. As if 2020 could not have been any more challenging, we decided to venture even further down the rabbit hole of financial uncertainties and continued to commit to and produced a first of its kind, entertaining glimpse into the lives of some of Joburg’s biggest names in the real estate game,” Nel explains.



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“We are extremely fortunate to have crossed paths with a handful of very talented and successful agents for this season of *Listing Jozi*, as each brings a truly unique dynamic to the show,” Kaplan added.

Listing Jozi premieres on Wednesday, 16 June, at 8pm on BBC Lifestyle.

For more, visit: <https://www.bizcommunity.com>