

# 151: Twitter advertising and Jupiter Drawing Room Cape Town

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 1 October 2015, from 9-10am, show host Warren Harding chats to Stephen McIntyre ([@stephenpmc](#)), Vice President of Twitter sales EMEA.



We find out why South Africa is important to Twitter, the various advertising options on the platform and some advice from Stephen on how to use Twitter effectively. Lastly, we look at the future of Twitter and we get good advice on predicting the future with tweets.



Then later in the show we are joined by Head of Digital for Jupiter Drawing Room Cape Town ([@JupiterCT](#)), Dale Imerman ([@idale](#)) to talk digital marketing and where we currently stand. We look at Dale's three challenges with digital and how to solve them, and find out what the agency is

up to.

## Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Via Phone:* Stephen McIntyre
- *In studio:* Dale Imerman

## How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

## Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

## Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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