

# M-Net Magic in Motion Academy provides internship opportunity

As a means of investing in skills development and nurturing new talent, television giant M-Net, with its newly established M-Net Magic in Motion Academy, is offering previously disadvantaged third-year film and TV graduates the chance to apply for one of 12 coveted internships.



Students attended the M-Net Magic in Motion Expo in August to learn more about the film and television industry.

The M-Net Magic in Motion Academy is a work readiness programme which aims to accelerate the success of graduates entering into the competitive film and TV industry by bridging the gap between theoretical knowledge and practical implementation. It will launch in March 2015 and run for 12 months. Entries close on 5 December.

During the entry process, M-Net is working with accredited tertiary institutions across the country that offer a three-year qualification in film and TV studies, to identify the best possible candidates for the academy. Students should pass with at least a B aggregate in their final year of study. All entries must be forwarded by the individual's tertiary institution. Based on the entries received, institutions will shortlist the best candidates and forward those applications to the academy selection team.

## A highly structured internship

"This is an incredible opportunity and as such, there is a detailed selection process to ensure that we are choosing the best possible talent. These individuals will have the opportunity to engage with leading industry professionals, to create their very first piece of commissioned work, to attend specialist development seminars and get vital 'hands-on' experience," said Kershnee Govender, M-Net's Director of Corporate Affairs.

She added, "This is a highly structured internship, based on a specifically designed core-hours curriculum, where in addition to receiving a monthly salary from M-Net, interns will be continuously exposed to all aspects of production and

broadcasting and will be rigorously competency tested. In effect, these 12 individuals will gain several years of experience in a period of just 12 months which should make them highly employable when they enter the job market."

Interns will receive intensive practical training, encompassing, production commissioning, concept creation, script writing, producing, directing, cinematography, sound, art direction (décor, wardrobe, make-up), editing, post-production and broadcasting.

Further, interns will access these disciplines across various programming genres such as: movies, soaps, dramas, comedies, live shows, music, sport, magazine, documentary, actuality and reality. In addition, interns will be exposed to studio and location shoots as well as the creation of promotion material and graphics.

Importantly, interns will have the opportunity to collaborate with 11 like-minded individuals, to engage with numerous industry leaders and showcase their talent to the country's top production houses who have generously partnered with M-Net to make the academy a reality. So what are you waiting for? If you meet the criteria or if you know someone who does, make sure that they apply immediately.

For more info on the academy, its entry requirements and its objectives, simply go to [www.mnetmagicinmotion.com](http://www.mnetmagicinmotion.com). You can also email [magicinmotion@mnet.co.za](mailto:magicinmotion@mnet.co.za) if you have questions, plus follow [@MnetMM](https://twitter.com/MnetMM) on Twitter and M-Net Magic in Motion on Facebook to get updates.

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