

Cell C sets date for 2018 Take a Girl Child to Work Day

Cell C recently announced its 16th Take a Girl Child to Work Day is set for Thursday, 24 May.



“Annually, Take a Girl Child to Work Day sparks the debate on the role of socio-economic development and the promotion of gender equality. Gender equality is the process of allocating resources, programmes and decision-making fairly to both men and women and is achieved when both enjoy the same rights and opportunities across all sectors of society, including economic participation, and their aspirations, needs and behaviours are equally valued and favoured,” says Suzette van der Merwe, Cell C managing executive: corporate social investment.

Watch celebrations around the 2017 event:

Go to www.cellgirlchild.co.za for more info.

For more, visit: <https://www.bizcommunity.com>