

OOH Capital appoints 2 new partners

OOH Capital has appointed Claudia Damas and Rachana Lokhande as partners. Damas, previously at Altermark Americas and Kinetic WW, brings expertise in Latam markets. Lokhande, with experience in Indian and Asian OOH markets, advised industry associations and held leadership roles in major firms like Hivestack and Interpublic's Rapport Worldwide, managing OOH for Amazon and Unilever.

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