

# EY Entrepreneur Of The Year 2016 Marketing Award winner

EY has announced South African-born Keith Miller, CEO of Strategic Factory, winner of the marketing category of the EY Entrepreneur Of The Year 2016 Marketing Award. Miller was selected by an independent panel of judges, and the award was presented at a gala event at the Baltimore Marriott Waterfront, Maryland, on 9 June 2016.



[The Strategic Blog](#)

The award recognises outstanding entrepreneurs who demonstrate excellence and extraordinary success in areas such as innovation, financial performance, and personal commitment to their businesses and communities.

Miller is a visionary pioneer with a creative and entrepreneurial spirit and strong business acumen. He opened his first Minuteman Press store in 1999. Though the printing industry has gone through dramatic changes, Miller's company thrived in a highly competitive field. Miller has grown his business from a single franchise store to five store locations, including Strategic Factory in Owings Mills, which is a marketing, graphic design, printing, signage, promotional products and customised apparel company.

This year marks the 30th anniversary of the EY Entrepreneur Of The Year Award programme, which has also honoured the leadership of entrepreneurs such as Howard Schultz of Starbucks Coffee Company, Robert Unanue of Goya Foods, and Mindy Grossman of HSN. Recent US national winners include Reid Hoffman and Jeff Weiner of LinkedIn; Hamdi Ulukaya, founder of Chobani; and 2015 winners Andreas Bechtolsheim and Jayshree Ullal of Arista Networks.

As a Maryland award winner, Keith Miller is now eligible for consideration for the Entrepreneur Of The Year 2016 national programme. Award winners in several national categories, as well as the Entrepreneur Of The Year National Overall Award winner, will be announced at the Entrepreneur Of The Year National Awards gala in Palm Springs, California, on 19 November, 2016. The awards are the culminating event of the Strategic Growth Forum, a gathering of high-growth, market-leading companies. The US Entrepreneur Of The Year Overall Award winner then moves on to compete for the World Entrepreneur Of The Year Award in Monaco, June 2017.

## Sponsors

Founded and produced by EY, the Entrepreneur Of The Year Awards are sponsored nationally by SAP America, Merrill Corporation and the Ewing Marion Kauffman Foundation.

In Maryland, program sponsors also include DLA Piper, PNC Bank, the Baltimore Business Journal, and SmartCEO. Reception sponsors include Cushman & Wakefield, KELLY Benefit Strategies, and Randstad Professionals.

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