

# Ingi Rafn Ólafsson to oversee Wan-Ifra's World Printers Forum

Wan-Ifra has appointed Ingi Rafn Ólafsson as the new director of the World Printers Forum. He takes over from Manfred Werfel, who has retired.

Ólafsson was previously in charge of managing continuing education for the graphical and publishing industry in Iceland for the past several years. In his new role, Ólafsson will coordinate Wan-Ifra's programmes related to its print and production initiatives.

He will also advise and serve the association's member companies in all matters related to print and production and will develop the strategic and operational research, insights, and networking agenda of the World Printers Forum. He is based at the Wan-Ifra's headquarters in Frankfurt, Germany.

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