

Samsung promotion offers Maldives trip

Samsung Electronics South Africa is launching its 'Kick Start Your Summer' competition today, 1 September 2016. Scheduled to run until 30 September 2016, the initiative will see 15 lucky winners win the trip to the islands of the Maldives.

"Entering the competition is quite easy," says Michael McKechnie, director of Digital Appliances Group at Samsung Electronics SA. "Consumers need to purchase any qualifying Samsung air conditioning product through a recognised retailer, send the unique product serial number to the competition hotline, via SMS and wait to see if they are one of the lucky names drawn at the end of the competition. Winners will be drawn on 14 October 2016 and proof of purchase, as well as the serial number will be required to validate wins."

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