

The I&J partnership continues with Isilumko Media Studentwise

Isilumko Media been successful this year in acquiring the I&J in-store promotions and activations account for the third consecutive year as the sole supplier.

In order to better service this account we have extended our ambassador base and recruitment to include Chef School students to work on this brand.

These individuals have a passion for food and cooking and thus are the perfect fit for the brand; particularly when sampling is involved.

For more, visit: <https://www.bizcommunity.com>