

BlackBerry appoints leadership for devices business

<u>BlackBerry</u> Limited (NASDAQ:BBRY; TSX:BB), a world leader in mobile communications, today announced that Ron Louks will join the company as president, devices and emerging solutions reporting to BlackBerry's executive chair and CEO, John Chen.

Chen said, "Ron will focus on BlackBerry's long-term product roadmap, including hardware, software and design, as well as the company's joint development efforts. A good deal of Ron's time will be spent with customers, carriers and partners. On our path to return BlackBerry to profitability, nothing is more important than remaining deeply connected to our customers, and designing and delivering secure products that exceed their expectations."

Louks joins BlackBerry from The OpenNMS Group, where he served as CEO. Prior to that, he held many leadership positions over several decades in the technology industry, such as chief strategy officer of HTC America Inc. and chief technology officer at Sony Ericsson.

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