

Siya Kolisi, Freedom Of Movement extend partnership with new five-year deal

Siya Kolisi and lifestyle brand Freedom Of Movement have announced a new five-year partnership, a deal that was negotiated through Roc Nation Sports.

The extension of their partnership follows the socially-driven FOMxKolisi product collaboration. The new deal positions Kolisi as a partner, allowing for involvement and input across all areas of the Freedom Of Movement business, including creative design, product development and social initiatives.

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