

## Unique private sale club, BrandHunter, launched in SA

Tuesday, 4 December 2012, saw the soft launch of the private sale club, BrandHunter. BrandHunter offers their members premium men's and ladies' apparel, jewellery, accessories and electronics at excellent prices via monthly flash-sales. A simple, exciting and exclusive shopping experience!





The objective of BrandHunter is to benefit both the suppliers and the consumers. They aim to solve one of the biggest problems experienced by suppliers - finding a way of selling overstock and slow-selling merchandise without diluting their brand image. Consumers experience the advantage of buying high-quality designer products at reduced prices and they no-longer need to take time out of their busy days to drive to selected stores or outlets offering great deals on their favourite brands.

Registrations are open already as the first flash sale is due to occur early December.

For more information on BrandHunter or to register as a member, visit [www.brandhunter.co.za](http://www.brandhunter.co.za)