

Digital education gets smart with personalised learning paths

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It is the online era, and we have become inherently accustomed to social media and instant communication. Everything is just a click away. Our lives are online and our children's lives are most certainly online. This is the 'tech-led' generation and we need to look at our educational tools and expand on them in order to keep up with modern developments.



"Education is a complex process that involves critical thinking and practical application. We need to rethink 'how' we learn," explains Claudia and Ryan Swartzberg, the sibling founders of Digital Education platform Top Dog. With South African tech entrepreneurs leading the path to progress, digital education gets smart with personalised learning paths.

The [Top Dog](#) team is passionate about creating value in people's lives and helping them reach their maximum potential through education and technology. Top Dog provides students with transformative digital education and gives every learner the opportunity to have access to support and assistance with any problematic academic areas. Ultimately, the goal is to expose all learners to affordable, effective, modern and interactive learning.

What has set Top Dog apart as the industry leader are the benefits that come with using the program. With a cutting edge online classroom that can be accessed from any device at any time, Top Dog also provides students immediate access to trained educators with an innovative live chat function.

This transformational education tool is highly personalised and makes learning a part of the student's life. Claudia adds, "Every student should receive a personalised world class education. Top Dog makes learning more effective and efficient. We assess each student's needs and then give them exactly what they need, exactly when they need it. Education is a complex process that involves critical thinking and practical application. Learning does not just happen at school, it happens everywhere and so should formal education."

Top Dog's comprehensive programs have been designed by leading educational psychologists and educators to provide a learning experience that stimulates and engages the learner - delivering consistent and measurable results.

As Einstein said, 'Education is not the learning of facts, but the training of the mind to think.' With innovative platforms like Top Dog taking the lead in educational innovation, South African learners are set to reach and exceed their potential.

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