

New York Festivals: Third round, Executive Jury appointments

NEW YORK CITY, US: [New York Festivals World's Best Advertising](#) competition has announced five additional appointments to the 2014 Executive Jury.

The organisers, reckon the 2014 Executive Jury is a "dream team" as it comprises 30 elite worldwide chief creative officers and executive creative directors. This creative brain trust will meet in New York City 25-29 April to select the World's Best Advertising award-winners across all mediums and the entry that will earn the World's Best Idea Award.



The third round of the 2014 [Executive Jury](#) includes:

- Wain Choi, VP & Global Executive Creative Director, Cheil Worldwide, South Korea
- Polly Chu, Chief Creative Officer, JWT Beijing, China
- Chris Kyme, Chief Executive Officer, Kymechow Communications, Hong Kong
- Jason Peterson, President & Chief Creative Officer, Havas, USA
- Wolfgang Schneider, Chief Creative Officer, BBDO, Germany

Additional Executive Jury appointments will be announced soon.



New York, NYF's home. (Image: Wikimedia Commons)

NYF's International Advertising Awards is recognised worldwide as a touchstone for global creative excellence in advertising and marketing communications. Since 1957, NYF has received entries from over 75 countries in all media in the following competitions: Avant-Garde, Branded Entertainment, Collateral & Direct, Creative Effectiveness, Design, Digital, Film & Film Craft, Integrated, Outdoor, Print, Public Relations, Public Service, Radio, and Student.

The 2014 competition Entry Deadline is 31 January, and all entries submitted after 31 January 31 2014 will be subject to a 15% Rush Fee. For more information on the

2014 competitions go to: [Rules & Regulations](#) or to enter go to [Log In](#).

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