

NYF: Five more Executive Jury appointments

NEW YORK CITY, US: [New York Festivals World's Best Advertising](#) competition has appointed five prominent worldwide creative officers and executive creative directors to the 2014 Executive Jury.

This "dream team" of 30 elite industry leaders will meet together New York City 25 - 29 April to select the World's Best Advertising award-winners across all mediums and the entry that will earn the World's Best Idea™ Award.



Newly Appointed [Executive Jury](#) members include:

- Brendan DiBona, Executive Creative Director, AKQA, USA
- Armin Jochum, Chief Creative Officer & Co-Founder, thnk, Germany
- Bridget Jung, Chief Creative Officer & Regional Creative Director for Europe West, DigitasLBi, France
- Gaston Legorburu, Worldwide Chief Creative Officer, SapientNitro, USA
- Jimmy Smith, CEO & Chief Creative Officer, Amusement Park Entertainment, USA

Additional Executive Jury appointments are forthcoming.

The 2014 Executive Jury will be moderated by Rance Crain, President, Crain Communications & Ad Age Editor-in-Chief.

The 2014 New York Show events will take place on May 1st and will feature creative panel discussions, keynote speakers, networking events, the awards ceremony, and an after-party to honor the winners. All New York Show events, and the 2014 awards ceremony, will be held at the New York Public Library's Beaux-Arts landmark Stephen A. Schwarzman building located at 455 Fifth Avenue in New York City.



(Image: Wikimedia Commons)

This year's award-winning entries will receive New York Festivals trophies created by Sagmeister & Walsh and inspired by New York's Art Deco skyscrapers.

NYF's International Advertising Awards is recognised worldwide as a touchstone for global creative excellence in advertising and marketing communications. Since 1957, NYF has received entries from over 100 countries in all media in the following competitions: Avant-Garde, Branded Entertainment, Collateral & Direct, Creative Effectiveness, Design, Digital, Film & Film Craft, Integrated, Outdoor, Print, Public Relations, Public Service, Radio, and Student.

The 2014 extended Deadline is February 28th. For more information on the 2014 competitions go to: [Rules & Regulations](#) or to enter go to [Log In](#).

For more, visit: <https://www.bizcommunity.com>