

All the PromaxBDA Africa 2014 Awards winners

PromaxBDA Africa, which brings creatives together to explore thought-leadership, technology and the latest developments in the media marketing sector, took place on 21 November at the Maslow Hotel in Sandton, Johannesburg. Congratulations to all the winners!



PromaxBDA leads the international conversation about the role that marketing plays in the monetisation of media. The association represents more than 10,000 companies and individuals at every major media organisation, marketing agency, research company, strategic and creative vendor and technology provider and is considered to be the leading global resource for education, community, creative inspiration and career development in the media and media marketing sectors.

Winners

View all the winners [here](#), or download the full PDF [here](#) (137KB).

For more, visit: <https://www.bizcommunity.com>