

Car ads cluttering Tuesday nights

Tuesday is my TV night, and all my friends know not to call, interrupt, phone for a moan or even pop in. (Yes, I know I'm getting old.) With the likes of 'Smallville', 'Prison Break' and '24' on, supper is made early and then the couch marathon starts. 'Smallville' is sponsored by Citroen, 'Prison Break' by Peugeot, '24' by Kia...

One is pummelled with these ads when the programme starts and in every ad break naturally... but then wait, this is also a fantastic opportunity for other manufacturers to slot their ads in as well. The new Jetta, etc, etc.

I counted over eight car manufacturers in the space of three hours of 'my' Tuesday night viewing.

Decisions, decisions, clutter, clutter!

I find it annoying and pathetic.

I would love to know your thoughts.

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