

IDT brings Boss Revolution to AfricaCom 2015

IDT Corporation has announced that it's bring its flagship brand Boss Revolution to AfricaCom 2015, Cape Town Convention Centre from 17-9 November at Booth B17.

BOSS Revolution delivers affordable communications and financial services that allow foreign-born customers to stay in touch and share resources with family and friends around the world. Under the Boss Revolution brand, IDT Retail has a global distribution network generating billions of retail minutes and millions of transactions every month.

Economic growth in Africa is due to reach 5% this year, due to fast-paced urbanisation and a rapidly expanding middle class. Consumer spending is predicted to reach \$1 trillion by 2020 and has made Africa one of the most attractive retail and consumer markets in the world. The AfricaCom event is attended by over 10,000 delegates and is deemed the place to be for Telco Markets in Africa. IDT are exhibiting in a prime location at stand B17 and will be conducting interviews, briefings and demos of their latest communication solutions.

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