

# Sleazers Campaign

I don't consider myself a prude, but I find the Teazers billboards, depicting scantily clad women in suggestive poses, very distasteful and demeaning to women.

Does anyone else feel this way? Should Teazers be allowed to advertise in this way, giving people (including children) no choice but to see the ads?

The Teazers billboards went up beside various main roads in JHB in nov/dec, some advertising the venue for end of year parties etc., others are more generic.

For more, visit: <https://www.bizcommunity.com>