

Makeover for insurance administrator



CIB Insurance, an independent partner of Hollard, recently unveiled its new logo, slogan and corporate identity, intended to signal its continued commitment to development, improvement and innovation in the personal and commercial insurance industry. The logo, developed by Wunderman, is an evolution of the previous one and aims to encapsulates the energetic, dynamic, fast moving, risky, and above all 'sussed' essence of CIB.

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