

New key AMASA Awards dates

The industry has requested and AMASA has responded. We have had many requests to move the AMASA Awards entry deadlines out but given that the gala dinner was on 1 October, it became nearly impossible to keep extending. So AMASA is pleased to announce that the Gala Awards Dinner has now been moved to 22 October

Issued by [AMASA](#) 16 Sep 2015

That means that the entry deadline has now been extended to 30 September 2015. The Awards team has please asked that all entries be submitted by this deadline as there will be no further extensions this year. Please contact Catherine or Wayne if you have any technical difficulties as we can accept Dropbox, email or WeTransfer and physical submissions if needed

The full categories can be located [here](#).

How to enter:

Please view the call-to-entry video [here](#).

You can fill in the AMASA Awards entry form [here](#).

Entry forms and supporting material will only be accepted in digital format.

Additional material or queries can be emailed to Wayne Bishop wayne.bishop@phdnetwork.co.za or catherine@platocomms.co.za.

Please note: We will accept a maximum of five supporting documents per entry, excluding the entry form, these include photographs, video, sound bytes or pdf documents or video to support your entry (only up to 2MB, anything larger should be sent via WeTransfer to catherine@platocomms.co.za).

Entrants are welcome to enter the same entry into various categories if they wish. Entrants are also encouraged to submit supporting video entry to accompany their entry form but this is not a requirement. Campaigns entered should be authentically signed off by the respective client and entries should indicate how the campaign delivered on the quantifiable goals set and generated sound commercial results. Cost to enter is R1,100 incl VAT. All entries to be accompanied by proof of payment. Banking details are on the entry form.

▪ **Amasa Igniters Forum 2025 to reshape media narratives in digital age** 13 May 2025

▪ **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021

▪ **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021

▪ **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 1 May 2021

▪ **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

AMASA



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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