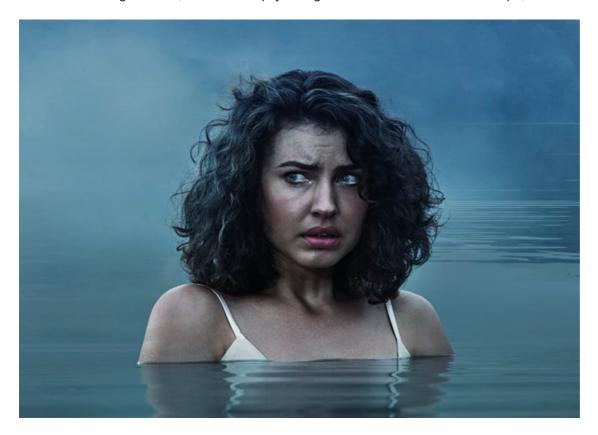


Showmax original *Dam* now streaming; drawing comparisons to HBO's *The Outsider*

Issued by Showmax 24 Feb 2021

The Showmax original Dam, a small-town psychological thriller set in the Eastern Cape, is now available to binge.



Early reviews are glowing, with YFM's resident critic Yazz the Student comparing *Dam* to HBO's *The Outsider* and saying the "eerie" and "unsettling" show feels "different to the South African television landscape."

Fortress of Solitude similarly calls Dam "South Africa's answer to Sharp Objects and The Outsider." Reviewer Sergio Pereira praises Dam's "outstanding production quality... It rivals any international production, and actually looks better than most of the Netflix shows that dominate the top 10 list," adding, "More importantly, the cast delivers an equally exceptional performance to rival the production quality and script. They suck you into this small town's drama, as you fall in love with some, pity others, and detest only a few... You'd be a fool to sleep on this eight-part miniseries. It's simply a must-watch show that promises to fester in your mind long after the credits roll."

TV Mzansi says: "Dam is loaded with compelling performances and moments that will leave your skin crawling... From the very start, it promises to stand out from the TV pack."

And GQ proclaims: "This new show is going to be seriously epic."

Silwerskerm Best Actress winner Lea Vivier (*Wonderlus, The Day We Didn't Meet*) stars as Yola, who returns from Chile to bury her estranged father. To her surprise, and her sister's irritation, he's left his farm to her, but this may be more of a curse than a blessing, as the house seems to be trying to tell her something. But with her mother institutionalised, and her own meds running out, Yola has to wonder if the spirits are real or just in her head?

"It's a story of how you can only start rebuilding yourself once you have faced your inner demons," says Vivier. "Yola has



"It is a wonderful and unique blend of our different South African cultures, using myths and legends of this land to create a psychological thriller," says Safta-winner Antoinette Louw (*An Act of Defiance*, *Die Laaste Tang*o).

AKing frontman Laudo Liebenberg (*Black Sails*, *Die Byl*) says *Dam* doesn't fit neatly into a particular genre. "It's a brave and unapologetic show that blends genres, and even though there's a supernatural element to it, it still focuses on real people with secrets and scars."

Or as Fleur du Cap winner and 2020 Africa Movie Academy Award nominee Faniswa Yisa (*Knuckle City* and the upcoming Showmax original *Blood Psalms*) says: "It's all so intense; there are so many secrets and dynamics at play."

Dam's all-star cast includes Neil Sandilands (*The Flash*, *News Of The World*), Natasha Loring (*Beaver Falls*), Gerald Steyn (*Meisies Wat Fluit, Fiela Se Kind*), Safta-winner Siv Ngesi (*Still Breathing, Knuckle City, Tali's Baby Diary*), Safta and DSTV Mzansi Viewers' Choice Award winner Thembisa Mdoda-Nxumalo (*Baby Mamas, Unmarried, Our Perfect Wedding*), Fiesta winners Tarryn Wyngaard (*Noem My Skollie, Raised by Wolves*) and Andre Odendaal (*Swartwater, Dwaalster*); Fleur du Cap winner and three-time Safta nominee Jennifer Steyn (*Goodbye Bafana*); and David James

(District 9).

Filmed on location in the Bedford and Adelaide towns of the Raymond Mhlaba Local Municipality of the Amathole District in the Eastern Cape, Dam builds on the success of Showmax's first two scripted originals - the Safta-winning mockumentary Tali's Wedding Diary and the Safta-nominated murder mystery The Girl From St Agnes, both of which set first-day viewing records on the platform.

Dam is one of a record three Showmax originals launching this week: Kenyan police procedural Crime and Justice, a coproduction with Canal+ International, also launched today, while the long-awaited second season of the Safta-winning comedy Tali's Wedding Diary launches on Friday. This month, Showmax also launched reality series I Am Laycon, Nigeria's first Showmax original, about the most recent Big Brother Naija winner.

Dam is a Showmax original made in partnership with the Eastern Cape Development Corporation, the Amathole District Municipality and Picture Tree.

Watch Dam first on Showmax

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