Episode 5 of 21: How can an organisation embrace chaos?

Issued by Delta Victor Bravo

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Following our written thought piece on the New Rules for Good Business (published in Brands & Branding in 2021) we have developed a video series to unpack each of the ideas: Embracing Chaos, Being Playful and Showing Care.

- **Better understanding of the long-term consumer landscape can improve marketing effectiveness** 8 May 2024
- **Episode 21 of 21: The interconnectedness of the 3 rules** 8 Feb 2024
- **Episode 20 of 21: Showing care in the public service environment** 1 Feb 2024
- **Episode 19 of 21: Incorporating showing care into your long-term ambition** 6 Nov 2023
- **Episode 18 of 21: The interconnectedness of 3 rules** 17 Oct 2023

Delta Victor Bravo

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