

Brand Promoter

Remuneration:	R3000 - R6000 per month market-related
Location:	Bushbuckridge
Education level:	Matric
Job level:	Student
Travel requirement:	Occasional
Type:	Permanent
Reference:	#CM109
Company:	In Vision Marketing

Are you passionate about building and promoting brands? We are seeking a friendly and enthusiastic Brand Promoter to join our team. As a Brand Promoter, you will be responsible for creating brand awareness, engaging with customers, and driving sales. Your creative ideas and energetic personality will contribute to the growth and success of our company.

Responsibilities

- Develop and implement strategies to promote our brand and increase brand visibility -
- Attend events, trade shows, and exhibitions to represent our brand and attract potential customers -
- Engage with customers, build relationships, and provide information about our products and services -
- Create and manage social media campaigns to enhance brand awareness and customer engagement -
- Collaborate with the marketing team to develop promotional materials and initiatives -
- Organise and execute product demonstrations and sampling activities to showcase the value and benefits of our products -
- Collect customer feedback and insights to improve our products and customer experience -
- Attend training sessions and meetings to stay updated on product knowledge and marketing strategies

Requirements

- Previous experience in brand promotion or marketing is preferred -
- Excellent communication and interpersonal skills -
- Strong knowledge of social media platforms and digital marketing -
- Ability to think creatively and generate innovative ideas -
- Proactive attitude and willingness to take initiative -
- Highly motivated and target-driven -
- Flexibility to work evenings and weekends, as required for events and promotions -
- Ability to work well in a team environment and collaborate with cross-functional teams

Posted on 23 Apr 11:25, Closing date 22 Jun

Apply

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