

Tebogo Ditshego appointed Prisa president

The Public Relations Institute of Southern Africa (Prisa) has announced the appointment of Tebogo Ditshego as its new president, taking over from Kesagee Nayager, who has decided to step down. Ditshego has a wealth of experience and previously served as the institute's vice-president and president-elect.

Ditshego is an award-winning entrepreneur and renowned public relations specialist whose achievements earned him international recognition.

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